



TRI-COUNTY CRIME STOPPERS

of Minnesota, Inc.

St. Cloud Area and Cellular 2000 Customers: **320-255-1301**
Outside St. Cloud Area: **1-800-255-1301**

P.O. Box 545
St. Cloud, MN 56302-0545

www.tricountycrimestoppers.org

Serving Stearns, Benton and Sherburne Counties

NEWS RELEASE

FOR IMMEDIATE RELEASE

February 23, 2009

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The Tri-County Crime Stoppers of Minnesota, Inc. in cooperation with Lamar Outdoor Advertising Company is proud to announce the Quick \$50 program.

Effective today, February 23, 2009, Lamar Outdoor Advertising Company will be placing pictures of suspects with felony warrants from the Tri-County area (Benton, Sherburne and Stearns County) on their electronic billboards in the St. Cloud area. If anyone in the public knows the whereabouts of someone on the billboard they are asked to call the Tri-County Crime Stoppers phone line at (320) 255-1301 (toll free 800-255-1301) or log onto www.tricountycrimestoppers.org and submit a tip through our anonymous tip reporting software-TipSoft. If the caller feels that time is of the essence in reporting the suspect's location they are asked to call 911. Calling 911 will not expedite the payment of the cash reward.

Here is how the Quick \$50 Program works; A passerby sees a picture of someone they know on the billboard. They call Crime Stoppers to report the person's whereabouts, where they are staying, or working, etc. If the person is arrested from the information the tipster provided, the tipster is paid a \$50 reward.

The Tri-County Crime Stoppers of Minnesota, Inc would like to thank Stearns County Sheriff John Sanner, Benton County Sheriff Brad Bennett, Sherburne County Sheriff Joel Brott, and Lamar Outdoor Advertising Company General Manager Emil Radaich for their assistance in creating the Quick \$50 program.